



# SAMPLES POLICY

We are happy to support our distributor customers by providing samples in relation to potential projects. We see this as an important part of our duties in supporting the many companies who include our products as part of their proposition.

## **COST**

Sample products are provided by us at no cost to our distributor customers. As standard, we offer generic 'your logo here' branded versions of the majority of our products, to allow distributors to demonstrate the products taste and print quality.



Any samples provided for us will be sent under plain cover, with no mention of Eat My Logo on the product or outer packaging.

We do ask that our distributors cover the cost of delivery on sample items, whether this is via Royal Mail or a Courier service. This covers the direct cost of packaging and shipping at our end. Any products that can be sent in large letter or small parcel sized packaging will be sent via Royal Mail unless you need them to be tracked with a POD.

Please note that we are happy to subtract any sample costs incurred from the invoice value of a final order, however we would need this detailing on any PO or order documents sent over. Our team would need to be made aware prior to the sending of your invoice, as we cannot adjust them after this point. The total product cost on the invoice value would need to exceed the value of £100.00, we cannot offset against delivery costs.

We place a limit of 5 units on sample products, however if more are required, we can arrange this. There may be an associated cost with this, depending on quantity and products.

There are certain products that we cannot offer zero cost samples on, for example certain chocolate items. In this instance, you will be made aware of this, and any associated costs would be discussed.

## **BRANDED SAMPLES**

As some of our individual packaging processes require set-up time, we aren't always able to offer final packaging specifications on custom branded sample items. We can however provide generic 'your logo here' branded samples, along with an example print of a custom image topper, or the actual branding on the product, but packed in a temporary bag.



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This solution allows you and your clients to see the quality of the product and packaging, while also showing the print quality of their chosen image. We strive to provide the example print in an eco-packaging solution, in line with our eco packaging.

If we do find that the product you require a sample of is going through our production line, namely the packaging process, we will be sure to include your sample items. This would allow us to offer the sample in final specification packaging.

We also do not place an origination charge on any sample orders, as we are able to set-up the image quickly for small print runs.